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## **LaVoie Group VP Cloft to Serve on Board of NIRI Boston**

**Catherine Cloft**, vice president of **LaVoie Group** ([www.lavoiegroup.com](http://www.lavoiegroup.com)), was recently selected to serve on the Board of the Boston Chapter of the **National Investor Relations Institute**. Cloft will serve as secretary and joins an esteemed group of fellow officers and directors.

"I look forward to serving on the Board of NIRI Boston as Secretary," said Cloft. "As a result of my many years of experience in various investor relations and corporate communications roles, I have a solid understanding of the needs of financial communicators. I look forward to sharing these experiences with my esteemed colleagues at NIRI Boston to help advance the investor relations profession."